

# WHY SWITCH CALCIUM SUPPLEMENTS?



## RumiLife® Cal24™

Compare it to other calcium supplements given to fresh cows.

In 4 different herds with >11,000 total cows, RumiLife® CAL24™ delivered the following results compared to competitor calcium options.



**2%**  
retained  
placentas



**1%**  
metritis



**1%**  
cows culled  
before 60  
days in milk



**2%**  
first service  
conception  
rate



**\$26.00  
MORE  
PROFIT**  
per cow treated  
with CAL24  
*(not including increased milk yield)*

[www.altagenetics.com](http://www.altagenetics.com)

 **Alta**  
Create Value ▲ Build Trust ▲ Deliver Results